

ADVERTISE IN THE 2010 SPECIALTY CATALOG!

• 2 GREAT DAYS - 4 GREAT EVENTS! •

All advertising orders are subject to club approval. Orders and fees MUST be sent to the club

CLUB NAME **GREATER ST. LOUIS SHETLAND SHEEPDOG CLUB** SHOW DATE **MARCH 27 & 28, 2010**

ADVERTISER'S SIGNATURE _____ I ENCLOSE \$ _____

ADDRESS _____ BILL ME LATER

TELEPHONE _____ EMAIL _____

CHECK ONE: AD SPACE FULL PAGE **\$25.** HALF PAGE **\$15.** QUARTER PAGE **\$10**
 4 1/2" x 7 1/4" 4 1/2" x 3 5/8" 4 1/2" x 1 13/16"

DEADLINE DUE TO AD CHAIRMAN
MARCH 8, 20 **10**

FULL PAGE (actual size)

USE THIS SPACE TO DESIGN AND LAYOUT YOUR AD

HALF PAGE (actual size)

QUARTER PAGE (actual size)

- NO ADS LESS THAN QUARTER PAGE •
- ALL COVER ADS MUST BE FULL PAGE •

- PHOTO ENCLOSED
Photos will be returned
- ART ENCLOSED
Business card, Logo, Line Drawing, PMT
- RETURN ART
Unless checked, art will not be returned
- TEAR SHEET FROM PAST CATALOG
Original photo required
Indicate KC name and date of Catalog

DO NOT EDIT AD

ADS ARE SUBJECT TO EDITING BY THE ADVERTISING STAFF, IF THE COPY IS NOT CLEAR OF INTENT OR IF IT INCLUDES TOO MUCH COPY AND PHOTOGRAPHS FOR SPACE ALLOWED.

TIPS TO ADVERTISERS

PLEASE TYPEWRITE OR PRINT PLAINLY ALL COPY

A few well chosen words make a more attractive advertisement

The cost of making a halftone from a photo is charged to the advertiser.

Please submit clear photographs...Black & White preferred.



Greater St. Louis
**Shetland
 Sheepdog
 Club**

SEND CHECKS AND AD COPY TO:

Bob Piccirillo
 8706 Byrnesville Road
 Cedar Hill, MO 63016-1107
 shelties@rapporlee.com